The Effective Circus Project

Effective Circus Project (2011-2014) continues the work of Social Circus Project (2009-2011) by developing the field of social circus in Finland. The main goal of the project is to give circus organisations tools for proving the effects of circus. This will improve their possibilities to find funding for social circus activities and improve employment for social circus professionals.

The Project organizes social circus lessons in various communities in Finland, advances the methods for studying the wellbeing effects of circus, sells workshops promoting wellbeing at workplaces and organizes work seminars for commercialising the wellbeing services with the circuses and the communities. The project also co-operates internationally.

The Effective Circus Project is an ESF (European Social Fund) project that is administrated by the Centre for Practise as Research in Theatre at the University of Tampere. The project is mainly funded by the Lapland Centre for Economic Development, Transport and the Environment. Other funders include cities of Tampere, Turku, Vantaa, Lempäälä and Oulu and the pilot circuses Sorin Sirkus, SirkusUnioni, Sirkus Magenta, Culture Centre Pii Poo, Oulun Tähtisirkus and Monitaideyhdistys Piste.

Information
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noora.honkanen(a)uta.fi

www.vaikuttivasirkus.fi
www.taikalamppu.fi

Aladdin’s Lamp of Tampere Region

Taikalamppu – Aladdin’s Lamp is a Finnish network of eleven regional art centres for children and young people. The art centres located throughout Finland have been set up to develop methods and models of cultural activities for children and young people. Each centre has its own development tasks. Taikalamppu – The Aladdin’s Lamp of the Tampere Region consists of the City of Tampere Art Arc Cultural Education Programme for Schools and Children's Cultural Centre Rulla, and the Municipality of Lempäälä and its Cultural Centre Pii Poo. We at the Taikalamppu – the Aladdin’s Lamp of the Tampere Region develop methods of multi-art cultural education, cultural services aimed at children and young people needing special support, and Social Circus activity models.

The Aladdin’s Lamp network is established and supported by the Ministry of Education and Culture.
### Thursday 12.12.2013

**Teatterimonttu, Tampere University, Kalevantie 4, D-part**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8.30</td>
<td>Coffee and registration</td>
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<tr>
<td>9.00 – 9.10</td>
<td>Welcome! Effective Circus Project and Aladdin's Lamp of Tampere Region</td>
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<tr>
<td>9.10 – 9.20</td>
<td>Seminar opening Pentti Arjärvi, Central Union for Child Welfare</td>
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<tr>
<td>9.20 – 9.50</td>
<td>Aladdin's Lamp - 10 years of children's culture</td>
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<tr>
<td>9.50 – 10.20</td>
<td>Accomplishments of Effective Circus Project Sofia-Charlotta Kakko</td>
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<tr>
<td>10.20 – 10.40</td>
<td>Circus performance Sorin Sirkus</td>
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<tr>
<td>10.55 – 11.20</td>
<td>Short break –</td>
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<tr>
<td>11.20 – 11.45</td>
<td>Senior circus Pili Kuitu, Cultural Centre Piipoo</td>
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<tr>
<td>11.45 – 12.10</td>
<td>Overview of the Social Circus Activities at Sorin Sirkus Tytti</td>
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<td>12.10 – 12.20</td>
<td>Directions for afternoon’s workshops</td>
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<td>12.20 – 13.20</td>
<td>Lunch</td>
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<tr>
<td>13.20 – 15.30</td>
<td>Workshops</td>
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<tr>
<td>13.20 – 14.20</td>
<td>Workshops 1</td>
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<tr>
<td>14.30 – 15.30</td>
<td>Workshops 2</td>
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</tbody>
</table>

You can choose two workshops while registering for the seminar.

The workshops will be held twice with the same content in Finnish.

1. Circus for occupational therapy groups; methods and tools Effective Circus Project, Sorin Sirkus
2. Family Circus for children with special need of support, Aladdin’s Lamp of Tampere Region / Effective Circus Project, Cultural Centre Piipoo
3. Who Decides? – Mask Workshop on Children’s Relation to Decision Making, Aladdin’s Lamp of Tampere Region, Cultural Centre Piipoo
4. Wau! – Culture for Babies at Child Health Clinics, Aladdin’s Lamp of Tampere Region, the City of Tampere Cultural Affairs
5. The Beaver Who Was Able to Fly – Museum Pedagogy at a Hospital School, Aladdin’s Lamp of Tampere Region, The City of Tampere Cultural Education Unit Taitte

Coffee in the hallway between workshops

Conclusion of the day

18.00  **Sorin Sirkus Christmas Show Syöksy**

*Sorin Sirkus, Ahlmanintie 63*

Tickets (17,50€) can be reserved when registering for the seminar.

### Friday 13.12.2013

**Teatterimonttu, Tampere University, Kalevantie 4, D-part**

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<tbody>
<tr>
<td>8.30</td>
<td>Coffee and registration</td>
</tr>
<tr>
<td>9.00 – 9.15</td>
<td>Start of seminar day</td>
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<tr>
<td>9.15 – 11.25</td>
<td>Workshops</td>
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</tbody>
</table>

You can choose two workshops while registering for the seminar.

The workshops will be held twice with the same content in Finnish.

1. 10.15 Workshops 1
2. 11.25 Workshops 2

1. Senior Circus, Effective Circus Project, Cultural Centre Piipoo
2. An Artist at the Kindergarten, Aladdin’s Lamp of Tampere Region, Culture stairs, Cultural Centre Piipoo
3. Circus Spark, circus in Koivikkopuisto school, Aladdin’s Lamp of Tampere Region, Art Arc Culture Program
5. Methods for Studying the Effects of Circus, Effective Circus Project. (Workshop 1 in Finnish, workshop 2 in English)

11.30 – 11.45  **Conclusion of workshops**

11.45 – 12.45  **Lunch**

12.45 – 13.15  **Effective Circus Project’s Research of the Wellbeing Effects of Circus Sofia-Charlotta Kakko (Effective Circus Project) & Jukka Lidman (Social Development Co Ltd.)**

13.15 – 13.45  **The Effects of Aladdin’s Lamp. Results of an Evaluation Research within the National Children’s Culture Network Alladin’s Lamp Esko Korkeakoski, University of Jyväskylä**


14.30 – 14.45  **Coffee break**

14.45 – 15.30  **Cirque du Monde and Social Circus International Mapping**

Karine Lavoie & Emmanuel Bochud, Cirque du Soleil, Canada

15.30 – 16.15  **Measuring Happiness: Assessing the Intrinsic Value of Social Circus**

Stephen Cadwell, Galway Community Circus, Ireland

16.15 – 16.30  **Self-determination Theory as a Framework for Evaluating Circus-based Youth Development**

Jacqueline Davis, University of British Columbia, Canada

14.00 – 14.45  **Analyzing the effects of social circus: reflections on the concept of “result”**

Ilaria Besone, Giocolieri e Dintorni, Italy

14.45 – 15.00  **Kahvitauko**

15.00 – 16.30  **Workshops:**

1. Physical Literacy Assessment and the Circus Practice, Patrice Aubertin, SSHRC Industrial Research Chair for Colleges in Circus Arts & Dean Kriellaars, University of Manitoba, Canada
2. Circus as a therapeutic and educational tool, Jill Maglio & Chris Patfield, Holistic Circus Therapy, UK

16.30 – 17.00  **Reflections David Mason, Mobile Mini Circus for Children**

Afghanistan & Hélène Réveillard, Ay-roop, France

### Saturday 14.12.2013

**Teatterimonttu, Tampere University, Kalevantie 4, D-part**

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<tbody>
<tr>
<td>8.30</td>
<td>Coffee</td>
</tr>
<tr>
<td>9.00 – 9.10</td>
<td>Start of seminar day</td>
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<tr>
<td>9.10 – 9.55</td>
<td>Studying the Effects of Social Circus Projects Amongst</td>
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<tr>
<td>9.55 – 10.40</td>
<td>Outcome of Social Circus on the Optimization of Social</td>
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<tr>
<td>10.45 – 12.15</td>
<td>International Panel Discussion led by Deb Wilks, Flipside</td>
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</table>

1. Adults with Learning Disabilities in Northern Ireland
2. Community Circus, Northern Ireland

10.45 – 12.15  **International Panel Discussion**

Led by Deb Wilks, Flipside

13.15 – 14.00  **Self-determination Theory as a Framework for Evaluating Circus-based Youth Development**

Jacqueline Davis, University of British Columbia, Canada

14.00 – 14.45  **Analyzing the effects of social circus: reflections on the concept of “result”**

Ilaria Besone, Giocolieri e Dintorni, Italy

14.45 – 15.00  **Kahvitauko**

15.00 – 16.30  **Workshops:**

1. Physical Literacy Assessment and the Circus Practice, Patrice Aubertin, SSHRC Industrial Research Chair for Colleges in Circus Arts & Dean Kriellaars, University of Manitoba, Canada
2. Circus as a therapeutic and educational tool, Jill Maglio & Chris Patfield, Holistic Circus Therapy, UK

16.30 – 17.00  **Reflections David Mason, Mobile Mini Circus for Children**

Afghanistan & Hélène Réveillard, Ay-roop, France

### Sunday 15.12.2013

**Teatterimonttu, Tampere University, Kalevantie 4, D-part**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10.00 – 14.00</td>
<td>Final Brunch &amp; Roundtable discussion: International Cooperation &amp; Next Steps in the Field of Global Social Circus Research</td>
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**Conclusion of the day**

19.00  **Evening reception hosted by the City of Tampere**

**Teatterimonttu, Tampere University, Kalevantie 4, D-part**

**Area for social circus –the models of Aladdin's Lamp of Tampere Region: Art Ark and Cultural Stairs**

**Culture Program in schools – the models of Aladdin's Lamp of Tampere Region, Art Arc Culture Program**

**Senior Circus, Cultural Centre PiiPoo**

**Family Circus for Children with Special Need of Support, Aladdin’s Lamp of Tampere Region / Effective Circus Project, Cultural Centre Piipoo**

**Who Decides? – Mask Workshop on Children’s Relation to Decision Making, Aladdin’s Lamp of Tampere Region, Cultural Centre Piipoo**

**Wau! – Culture for Babies at Child Health Clinics, Aladdin’s Lamp of Tampere Region, the City of Tampere Cultural Affairs**

**The Beaver Who Was Able to Fly – Museum Pedagogy at a Hospital School, Aladdin’s Lamp of Tampere Region, The City of Tampere Cultural Education Unit Taitte**

Evening reception hosted by the City of Tampere

Teatterimonttu, Tampere University, Kalevantie 4, D-part

19.00  **Evening reception hosted by the City of Tampere**

**Teatterimonttu, Tampere University, Kalevantie 4, D-part**

19.00  **Evening reception hosted by the City of Tampere**

**Teatterimonttu, Tampere University, Kalevantie 4, D-part**